

University of California Cooperative Extension
San Luis Obispo and Santa Barbara Counties

Blackberry Production Grower Meeting:

First Announcement

*****Note Address Clarification***:**

[1000 South Thompson Road](#)

Look for balloons!

From The South: Take the 166 Exit

Go under the bridge and Left

Thompson 3 miles up

From the North: Take the Tefft St Exit

Turn Left on Tefft

Turn Right on Thompson

Tuesday, October 26, 2010

8:30 a.m. to 11:00 a.m.

This morning field meeting will feature Dr. John Clark, Blackberry Breeder from the University of Arkansas and developer of many of the blackberry varieties of importance in California. The meeting will include a discussion of blackberry cultural practices and specific references to managing both floricanes and the newer primocane fruiting blackberry varieties. There will also be an overview presentation of blackberry production areas, market windows, and historical prices

Registration/sign-in is from 8:30 to 9:00 AM. There is no fee for this meeting. Please call ahead (at least 24 hours) for arrangements for special needs; every effort will be made to accommodate full participation.

For more information, contact Mark Gaskell (805-781-5940);
2156 Sierra Way, □Suite C, □San Luis Obispo, CA 93401).

*The meeting will be conducted in English. Spanish translation will
be available if needed.*

*Si sea necesario, el taller puede ser traducido al Español. Para solicitar
estos arreglos especiales por favor contactar a Mark Gaskell
(805-781-5940; 2156 Sierra Way □Suite C, San Luis Obispo, CA 93401)
con un mínimo de 72 horas de anticipación.*

Blackberry Meeting Program

October 26, 2010

Chavez Ranch - 1000 Thompson Rd. , Nipomo, CA

- 8:30 - 9:00 Registration / Refreshments**
- 9:00 - 10:00 Blackberry variety and cultural practices overview,
discussion, and question and answer
*Dr. John Clark, U. of Arkansas***
- 10:00 - 10:30 Overview of blackberry pest management
redberry mite, spotted wing drosophila, others
*Mark Bolda, Farm Advisor
UC - Cooperative Extension - Watsonville***
- 10:30 - 11:00 Blackberry market windows, weekly wholesale price
trends, and key blackberry production areas,
*Mark Gaskell, Farm Advisor
UC- Cooperative Extension - San Luis Obispo***
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person on the basis of race, color, national origin, religion, sex, gender identity, pregnancy, (including childbirth, and medical conditions related to pregnancy or childbirth), physical or mental disability, medical condition (cancer-related or genetic characteristics), ancestry, marital status, age, sexual orientation, citizenship, or status as a covered veteran (covered veterans are special disabled veterans, recently separated veterans, Vietnam-era veterans, or any other veterans who served on active duty during a war or in a campaign or expedition for which a campaign badge has been authorized) in any of its programs or activities. — University Policy is intended to be consistent with the provisions of applicable State and Federal laws. — Inquiries regarding the University's non-discrimination policies may be directed to the Affirmative Action/Staff Personnel Services Director, University of California, Agriculture and Natural Resources, 300 Lakeside Drive, 6th Floor, Oakland, CA 94612-3550. (510) 987-0096.